

**IMPORTANT**

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**भारत संचार निगम लिमिटेड**  
( भारत सरकार का उपक्रम )  
**BHARAT SANCHAR NIGAM LIMITED**  
(A Govt. of India Enterprise)

BSNL CO/DDG (BB)/ 64-27/10-P3

Dt: 5-10-2011

To,

**The CGM,  
All Telecom Circles**

**Sub: Prepaid Broadband Connections – reg**

Prepaid Broadband services on ADSL2+ was launched in September 2009 from Karnataka Circle. It was perhaps the first of its kind in the world.

Initially tariffs for prepaid Broadband were designed to test the market and acceptance of the same by the people. Later on as per the recommendations of the Circles tariffs were redesigned giving variation in Broadband speed, validity and value. Circles were also advised various methods for popularizing the service.

As per the latest Prepaid Broadband statistics available to this office which is enclosed at Annexure A , it may be seen that except 2 Circles namely Karnataka and Andhra Pradesh , no other Circle is virtually concentrating on growth of Prepaid broadband services , It is worth mentioning that the net growth of prepaid Broadband is just one (01) connection in every three (03) days per Circle . This is a pathetic condition especially when BSNL is facing revenue crunch severally. It is unfortunate that virtually no attention is paid to generate revenue against huge investment already made in Prepaid Broadband services. It is appropriate to mention that this office has received no suggestion for improving Prepaid Broadband services after last modifications in the tariffs.

CMD BSNL has taken a serious note to this situation and decided to review the situation in next 3 days with undersigned and Dir(CFA).

You are therefore urgently requested to kindly indicate the reasons for no attention for non-progress of Prepaid Broadband in your Circle and steps taken/suggested to improve the present situation. You are therefore requested to submit this report positively by 7<sup>th</sup> Oct, 2011 so that the ground realities may be presented to CMD BSNL on 8<sup>th</sup> Oct,2011( Saturday).

This may be treated as MOST URGENT.

Sr.GM(NWP-BB)  
CFA, BSNL CO

Copy to :

1. CMD BSNL for kind information please
2. Dir(CFA), BSNL for kind information please
3. DGM(P3/Comml) and DGM(S&M) for kind information and n/a .

**Status of Prepaid Broadband Connections**

Circle	AS on Sep 11
Andaman and Nicobar	23
Andhra Pradesh	64930
Assam	38
Bihar	16
Chennai Telecom Dist	176
Chhattisgarh	37
Gujarat	15803
Haryana	83
Himachal Pradesh	606
Jammu and Kashmir	89
Jharkhand	4
Karnataka	91031
Kerala	1641
Kolkata Telecom Dist	235
Madhya Pradesh	354
Maharashtra	875
North East I	2
North East II	0
Orissa	165
Punjab	375
Rajasthan	1060
Tamilnadu	1332
Uttar Pradesh (East)	1250
Uttar Pradesh (West)	889
Uttaranchal	135
West Bengal	70
Toatl	181219